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## **CropLife International Statement**

### **Earth Day 2010**

Earth Day 2010 is an opportunity to reflect on our use of the world's resources and ways in which we can make that use more sustainable. CropLife International recognises the impact of agriculture and food production on natural resources, and the consequent need to continuously make agriculture more sustainable and reduce its environmental footprint. On this day, the plant science industry renews its pledge to this goal.

As our world becomes more populated, future generations will be increasingly faced with challenges such as water scarcity, potentially extreme climate changes, how to renew the world's energy supply, and how to continue to feed mankind – all while considering how to preserve the earth.

For years, the plant science industry has provided innovative tools to farmers that enable them to farm sustainably and decrease agriculture's impact on the environment – from improving soil and water quality, to decreasing greenhouse gas emissions from farm equipment, to increasing the productivity of farmlands so we can leave precious natural habitats and rainforests intact and home to wildlife and biodiversity.

In order to support the farmer and consumer of tomorrow, our members remain committed to invest in continued research and to develop innovative solutions for the challenges of today, all while striving to preserve natural resources and the earth for future generations.

**For further information, please contact:**

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